

Creating an individual fundraising page on Virgin Money Giving:

- Go to <https://uk.virginmoneygiving.com/fundraiser-portal/userSignIn> and type in your email address.
 - If you already have an account with VMG, it will ask for your password. Enter this and log in.
 - If you do not already have an account, it will ask you for your details (name, address, whether you are over 18). Fill this in and click 'Register.'
- Once you have logged in, select which type of fundraising page you would like to set up and click 'start your own fundraising challenge'.
- Click 'let's get going.'
- It will ask 'What are you doing to raise money?' Fill this in with a description of your event (e.g. 'York Marathon,' 'Fitness Challenge')
- It will then bring up a few 'suggested events'. If you are taking part in an organised mass-participation event, click on it. If not, click 'doing something else' and input the date of your challenge.
- It will then ask you to 'search for a charity.' Input 'Student Minds' and we will be the first option. You can add another charity if you wish to.
- Click *no* to 'Have any of your selected charities contributed to the cost of your fundraising?'
- Click *yes* or *no* to 'Tell us if you'd also like emails from Student Minds about their news, appeals and promotions,' depending on your personal preference (*N.B. If you do say yes, our contact will be limited, and primarily thank you/well done messages rather than marketing*).
- Click 'Create my page.'
- You will now be able to personalise your page by adding a target, uploading a photo and adding a description to say what you are doing and why you are doing it.

Your page is now complete!



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Top tips for making the most out of your fundraising page:

- Don't forget to share your story - people are more likely to donate or engage in your fundraiser if you speak from the heart
- Make it personal - tell people why you are raising money for Student Minds
- Use pictures to engage people
- Set yourself a target and aim high, it has been found that fundraising pages with a target raise more than those without
- Don't forget to say thank you to the people who donate