student minds

Game-a-Thon

Are you a keen gamer? Do you want to show off your skills? Why not fill up an empty day by doing a livestream marathon – either as a solo effort, or with your gaming friends?

Here's what to do:

1. Plan the logistics

- When will it be?
- How long will it last? Some famous Twitch streams have been 24 hours, but if you know having a regular sleeping pattern is good for your wellbeing, please bear this in mind.
- Are you going to ask friends to join you or do it solo?
- What game are you going to stream? Pick one you know you're happy to play for hours on end without getting bored!

2. Set up a Twitch page

There are other platforms you could use, but Twitch is by far the most popular.

3. Download Open Broadcasting System

This is the software you need to have installed to be able to broadcast your stream.

4. Set up a Virgin Money Giving page linked to our Coronavirus Resilience Appeal for viewers to donate to

- We're challenging you to set a fundraising target of £150 overall.
- Make sure to post a link to your fundraising page on your Twitch channel, so that people can visit directly from your page.

5. Promote what you are doing far and wide!

- We've written a few template posts below if you're stuck. Remember, lots of your peers and friends will be looking for ways to fill their evenings and this could be just what they're looking for.
- You should, however, be sensitive to the fact that some people will have financial concerns at the moment and won't be able to donate.
- The key information to include is when the stream will be and why you are supporting Student Minds.
- Don't forget to add a link to your donation page and the link to your stream.

6. Enjoy!

Above all this is meant to be a chance to have fun and bring people together.

7. Let us know how it went

We'd love to hear about your event, so please email fundraising@studentminds.org.uk or use the hashtag #TeamStudentMinds on social media to let us know how it went. We'll share our favourite stories on our platforms!

Promote your event – templates

Facebook Post

On *[Sunday 12th – Monday 13th April]* I will be doing a 24-hour *[Fortnite stream]* in aid of Student Minds, starting at *[12pm GMT]*! Student Minds empowers students and members of the university community to look after their own mental health, support those around them and create change. I've chosen to support them because *[it's a cause that's close to my heart and with many of their fundraising events being cancelled recently, I'm particularly keen to help them]*.

If you're looking for things to do, please come along and watch me play! The link to my Twitch channel is *[link]* and you can make a donation at *[virginmoneygiving.org.uk/myfundraiser]*. I'm aiming to raise at least £150 and I would be extremely grateful for any donations you are able to give.

Thank you!

Tweet

I'm doing a 24-hour *[Fortnite stream]* in aid of @StudentMindsOrg on *[Sunday 12th April]*! Please join me in helping them to transform the state of student mental health. Donate and find out more at: *[virginmoneygiving.org.uk/myfundraiser]*.

WhatsApp Message

Hey everyone!

I hope you're all well and safe. On [*Sunday 12th April]* I will be doing a 24-hour *[Fortnite stream]* in aid of Student Minds! Student Minds empowers students and members of the university community to look after their own mental health, support those around them and create change. I'd love it if you were able to come along and watch; the link to my Twitch channel is *[link]*. Even if you can't, I would really appreciate any donations you are able to make at *[virginmoneygiving.org.uk/myfundraiser]*. Thank you!

Description for your online fundraising page

On *[Sunday 12th – Monday 13th April]* I will be doing a 24-hour *[Fortnite stream]* in aid of Student Minds, starting at *[12pm GMT]*! Student Minds empowers students and members of the university community to look after their own mental health, support those around them and create change. I've chosen to support them because *[it's a cause that's close to my heart and with many of their fundraising events being cancelled recently, I want to help them to keep their work going]*.

The link to my Twitch channel is *[link]* so please come along and watch! I'm aiming to raise at least £150 and would be very grateful for any amount you are able to give.

Thank you!